

We Help You:

- ❑ Comply with International Environmental & Climate Change imperatives.
- ❑ ESG/BRSR/Sustainability Reporting
- ❑ GHG Baseline Creation
- ❑ EHS Compliance & Policy Development
- ❑ Strategy development for Net Zero Carbon & Carbon Offsetting
- ❑ By Pass Carbon Tax likely to be imposed by EU
- ❑ Comply with EPR Obligations

Contact us at:

- primafocus@gmail.com
- query@primafocus.in
- www.primafocus.in

COMPANY INTRODUCTION

PRIMA FOCUS has been proactively engaging with its valued clients for:

- ❖ Pre-emptive impact partner and advisor on Sustainability, Climate, Energy Transition, and ESG front—from the board room to the engine room.
- ❖ It is emerging as a leading advisor for global decarbonization process by helping all industry sectors transform to reach Net Zero Carbon.
- ❖ Providing end to end support in meeting all obligations on Environmental Regulations posed by CPCB/SPCB/NGT.

COMPANY HISTORY

2008-2023

PRIMAFOCUS HR SOLUTION

TALENT ACQUISITION &
TRAINING ON PROJECT
MANAGEMENT

2008

PRIMAFOCUS TECHNOLOGIES

INCORPORATED AS PVT
LTD COMPANY

2016

TRIGGERED BY PARIS AGREEMENT
ENTERED CLIMATE CHANGE &
SUSTAINABILITY DOMAIN

2018

2023

TARGETTED MIDSIZED COS

LNJ BHILWARA, C&S
ELECTRIC, NDPL
, INDOCANADIAN
CONSULTANCY ETC

MAXIMUM CLENTS ON
ENVIRONMENTAL CHALLENGES

14 MNCs LIKE PHILIPS,
INDONISSIN, BENQ, ROCKWELL,
GE GROUP & PHARMA Cos e.tc

MEDICAL DEVICE MNCs
ENGAGED US FOR
STATUARY COMPLIANCES

PRIMA FOCUS

OUR AIM

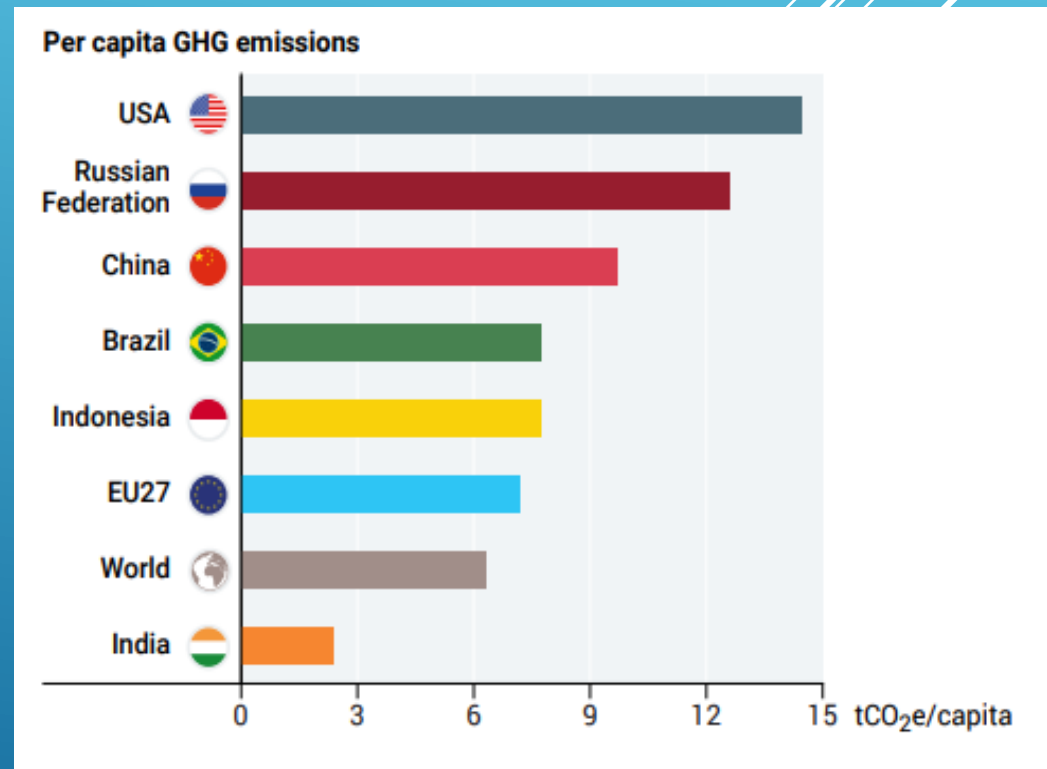
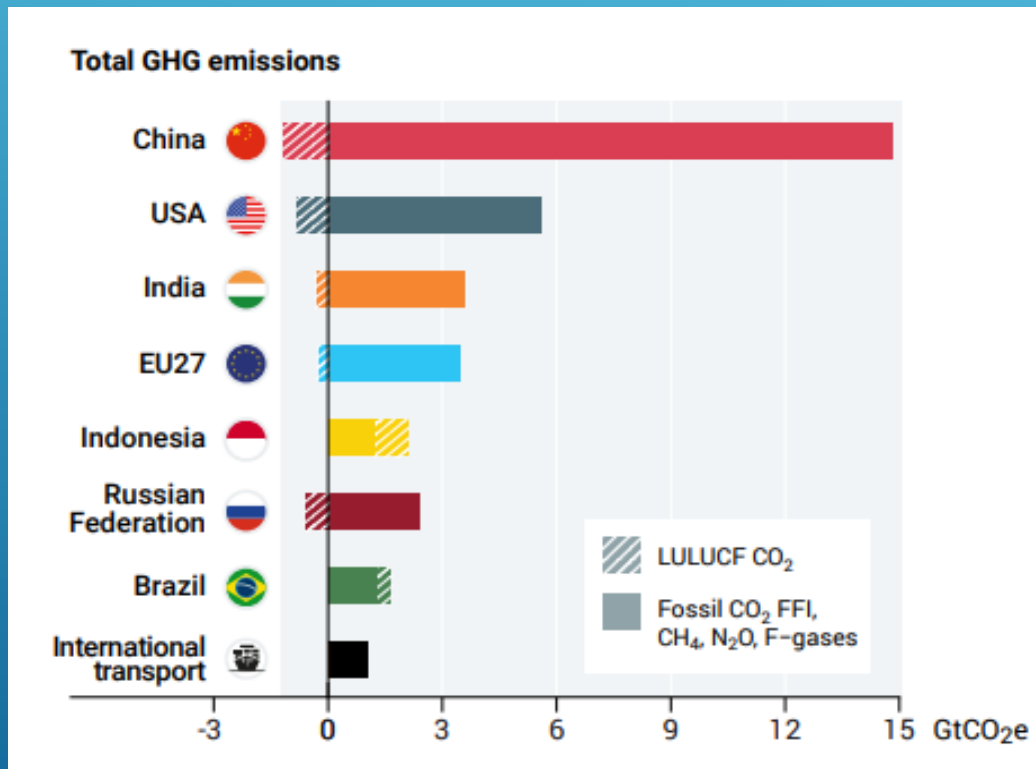
We believe that sustainable organizations are those that seek intelligent growth with well-being at work and environmental protection at the centre of their interests. At the regional and international level, we want to promote this sustainable growth, by instigating technical and organizational changes along 3 dimensions:

- ❑ Preservation of the Environment & Climate & promote Sustainable growth
- ❑ Protection of people, their safety
- ❑ Better Health care with better Pharmaceutical Production.

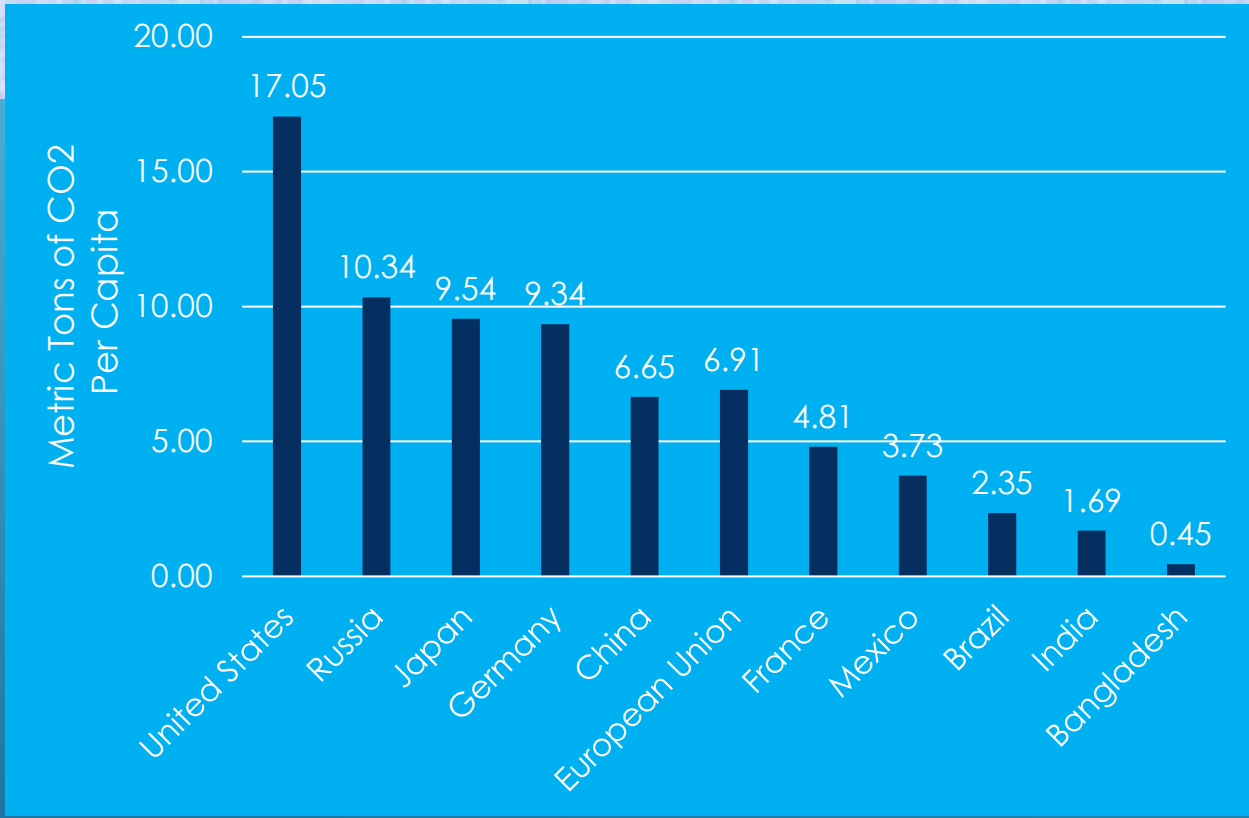
OUR VISION

- ❖ **Industrial compliance wrt EHS parameters, audit & reporting.**
- ❖ **Sustainability Reporting.**
- ❖ **ESG benchmarking & Reporting.**
- ❖ **Assisting industries to achieve net zero carbon through carbon credits.**
- ❖ **Facilitating green funding through multilateral lending organizations by accounting Green House Gases and define Base Line.**

A GLIMPSE ON GLOBAL GREEN HOUSE GASES GENERATION

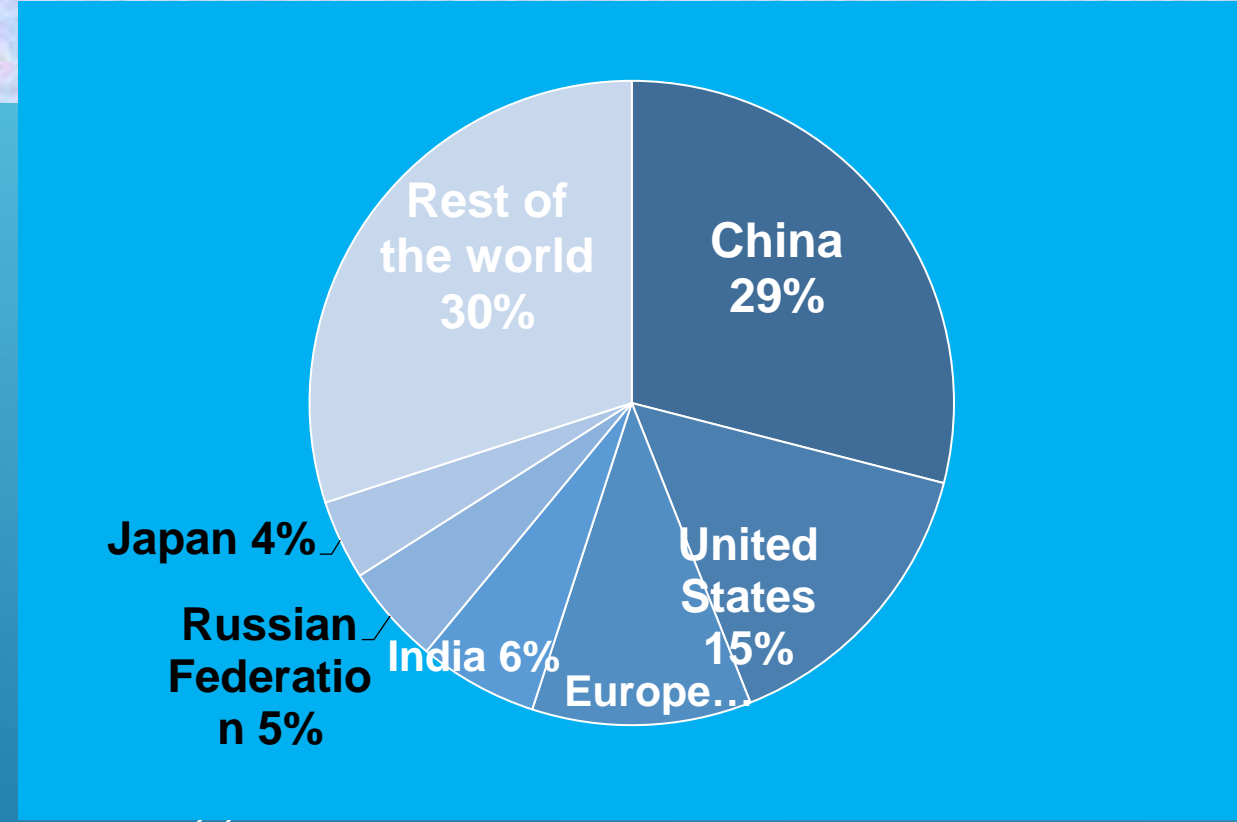


COUNTRY-WISE GHG EMISSION



Source: Source: British Petroleum, Energy charting tool 2015.

Figure-1: Per Capita Carbon Dioxide Emissions by Country

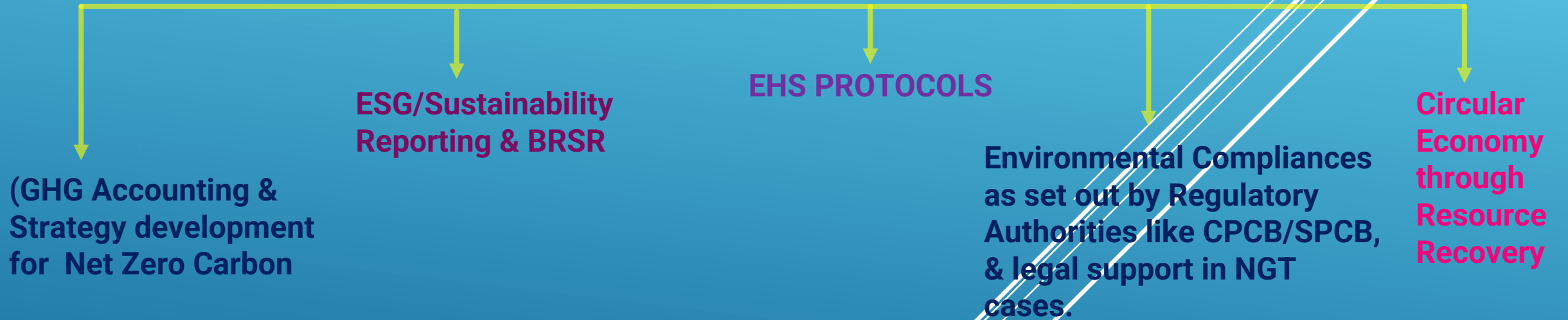


Source: Jos G.J. Olivier et al., European Commission's Joint Research Centre, 2014. "Trends in global CO2 emissions: 2014 Report" http://edgar.jrc.ec.europa.eu/news_docs/jrc-2014-trends-in-global-co2-emissions-2014-report-93171.pdf

Figure-2: Percentage of Global CO2 Emissions by Country/Region

OUR SERVICES

We focus on six key areas:



OUR VITAL SERVICES

Our three vital services are:

**ENVIRONMENTAL &
CLIMATE CHANGE-
SUSTAINABILITY**

POLICY DEVELOPMENT

- 1. BRSR**
 - 2. Sustainability**
 - 3. ESG**
 - 4. EHS Framework & SOP**
- Development - Industry Bespoke**

**STATUARY
ENVIRONMENTAL
COMPLIANCE ON EPR**

- 1. E-WASTE**
- 2. PLASTIC WASTE**
- 3. BATTERY WASTE**

ENVIRONMENTAL & CLIMATE CHANGE-SUSTAINABILITY

1. GHG ACCOUNTING-CARBON FOOTPRINT MAPPING.
2. ESG REPORTING & AUDIT.
3. CARBON CREDIT & PLASTIC CREDITS REGISTRATION & TRADING.
4. SUSTAINABILITY REPORTING.
5. EPR REGISTRATION WITH CPCB FOR PLASTIC & E-WASTE.

GHG Accounting Foundations

Our consultants help businesses establish a solid foundation for carbon accounting, including setting up emissions inventories, implementing reporting frameworks, and understanding the different scopes of emissions.

ESG Disclosures & Reporting

Our strong team assists with compiling accurate GHG inventories and generating clear, concise reporting tailored to your needs. You'll be ready to confidently share your ESG performance with your stakeholders.

PRIMAFOCUS ADVISORY DOMAINS

Compliance & Regulatory Support

Stay ahead of changing regulations and maintain compliance with our ongoing support. We'll help ensure your business is always up to date on the latest policy landscape, emerging disclosure frameworks and industry reporting requirements.

Make a Net Zero Commitment

Based on your GHG inventory management and climate action strategies, we collaborate with you to develop a credible net zero commitment that meets internationally-recognized corporate standards, guiding you on implementing the next stages of your net zero journey.

SUSTAINABILITY REPORT

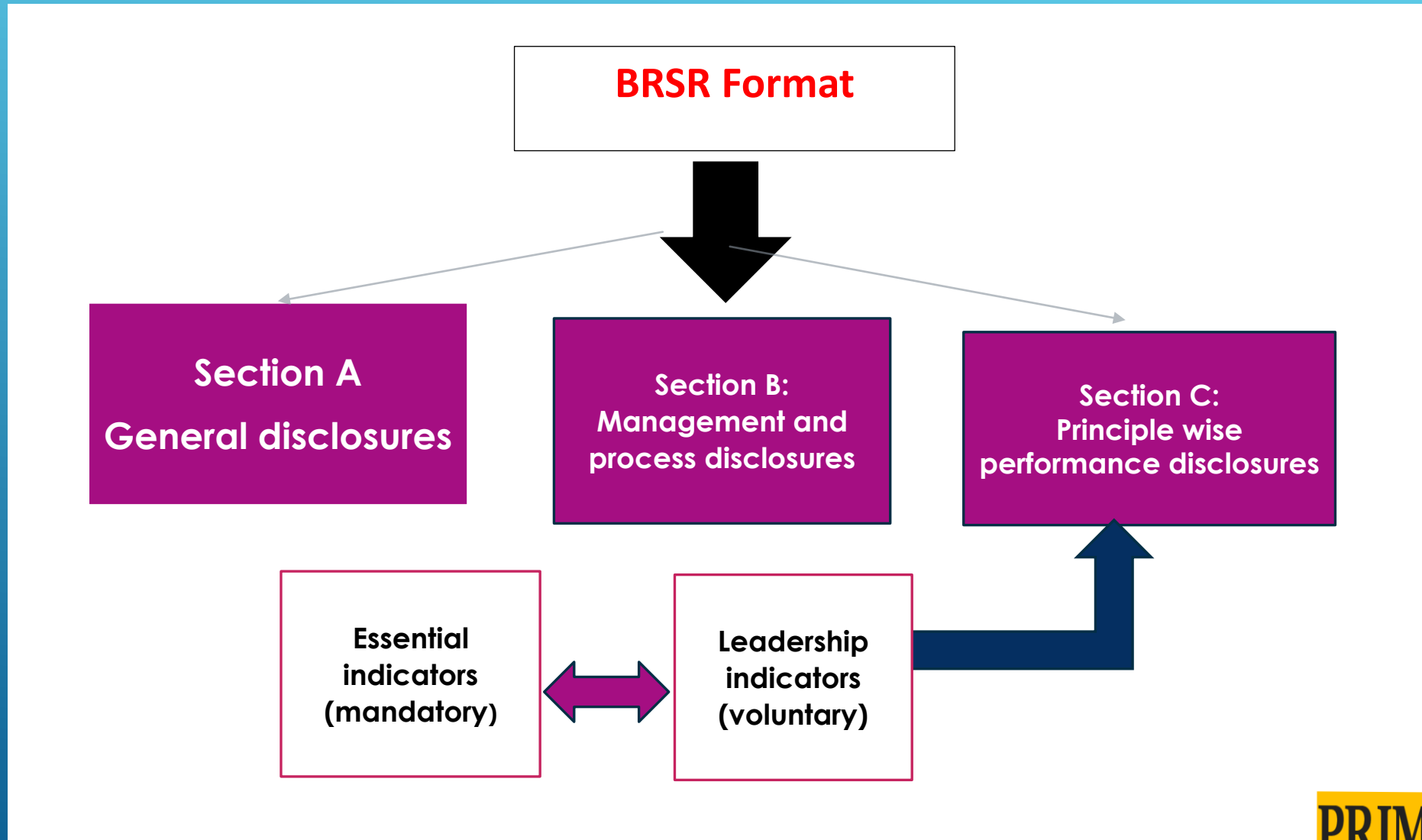
**Business Responsibility and Sustainability Report (BRSR) -As per SEBI
Aligned with internationally recognized Sustainability Frameworks such as GRI, BRSR, TCFD, CDP**

As per SEBI's circular dated 10 May 2021, entities already preparing and disclosing sustainability reports based on internationally accepted reporting frameworks (such as GRI, SASB, Task Force on Climate-related Financial Disclosures (TCFD) , may cross-refer to disclosures made under these frameworks starting FY21-22.

- Reporting is mandatory for the top 1,000 listed companies (by market capitalisation) from FY2022-23.
- While disclosure is voluntary for FY2021-22.
- Thus, the Committee Report encourages companies to report their SUSTAINABILITY performance for FY2021-22 in order to be better prepared to adopt this framework from the next FY.

SUSTAINABILITY REPORT

Business Responsibility and Sustainability Report (BRSR) -As per SEBI
Aligned with internationally recognized Sustainability Frameworks such as GRI, BRSR, TCFD, CDP



WHY SUSTAINABILITY REPORTING

- **Enhanced Business Value**
- **Improved operations**
- **Strengthened Relationship**
- **Enhanced Trust & Credibility**
- **Meet growing expectations of various Stakeholders**
- **Improved reputation with socially responsible investors**
- **Employee recruitment & retention**
- **Brand protection & customer loyalty**

Environmental Issues

- **Climate Change & Energy**
- **Ecosystem Services**
- **Local Environmental Impacts**

Health & Safety Issues

- **Workforce Protection**
- **Occupational Health & Safety & Environmental risk**
- **Process Safety & Asset Integrity**

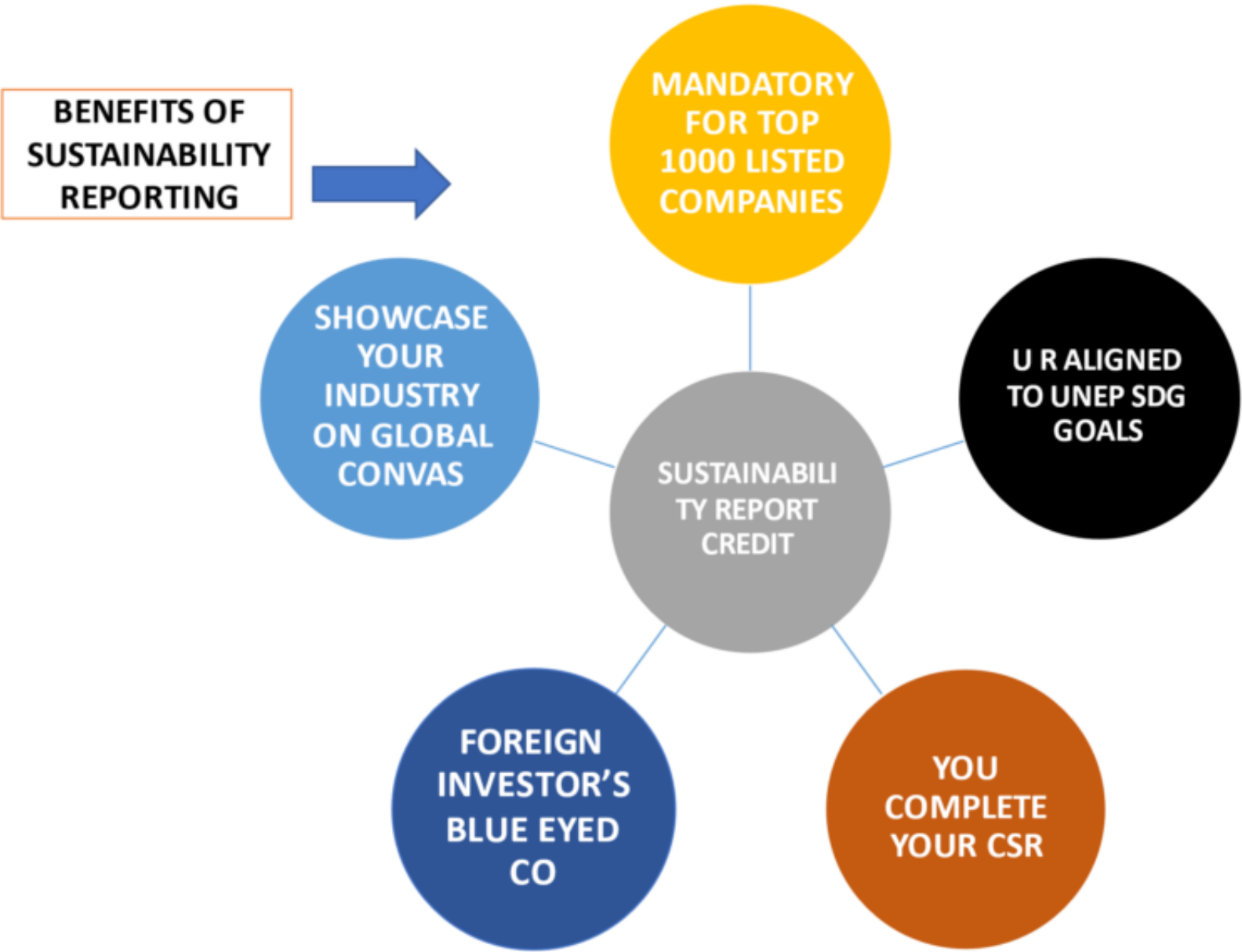
Social & Economic Issues

- **Community & Society**
- **Human Rights**
- **Business Ethics & Transparency**
- **Labor Practices**

WHO IS REPORTING

- Corporate
- NGOs
- Public Agencies
- Small Enterprises

BENEFITS OF SUSTAINABILITY REPORTING



ESG REPORTING & AUDIT

ESG Reporting

- Create Maximum Transparency with ESG Reporting
- Custom ESG Reports for your Business
- Measure your ESG Performance

Why ESG?

- Improve Risk Management
- Avoid any last-minute surprise
- Attract Investors Attention and Costumer's Priority
- Communicate with stakeholder proactively
- Improve your RoE through better financial Performance
- Adopt best practices

Being the First in the League will put the company as a:

- Preferential asset before investors,
- Preferred company before Compliance Authorities
- No / Less Green Law Liabilities as Check against Greenwashing
- Assist Government in achieving SDG
- Avail Green Bonds from Investors and Lenders for future expansion or New Project
- Good will of Locals

Benefits of being a company reporting SR and ESG:

- Business Continuity
- Reputational Benefits
- Risk Mitigation and Management
- Competitiveness
- Compliance
- Identifying Opportunity

CARBON CREDITS

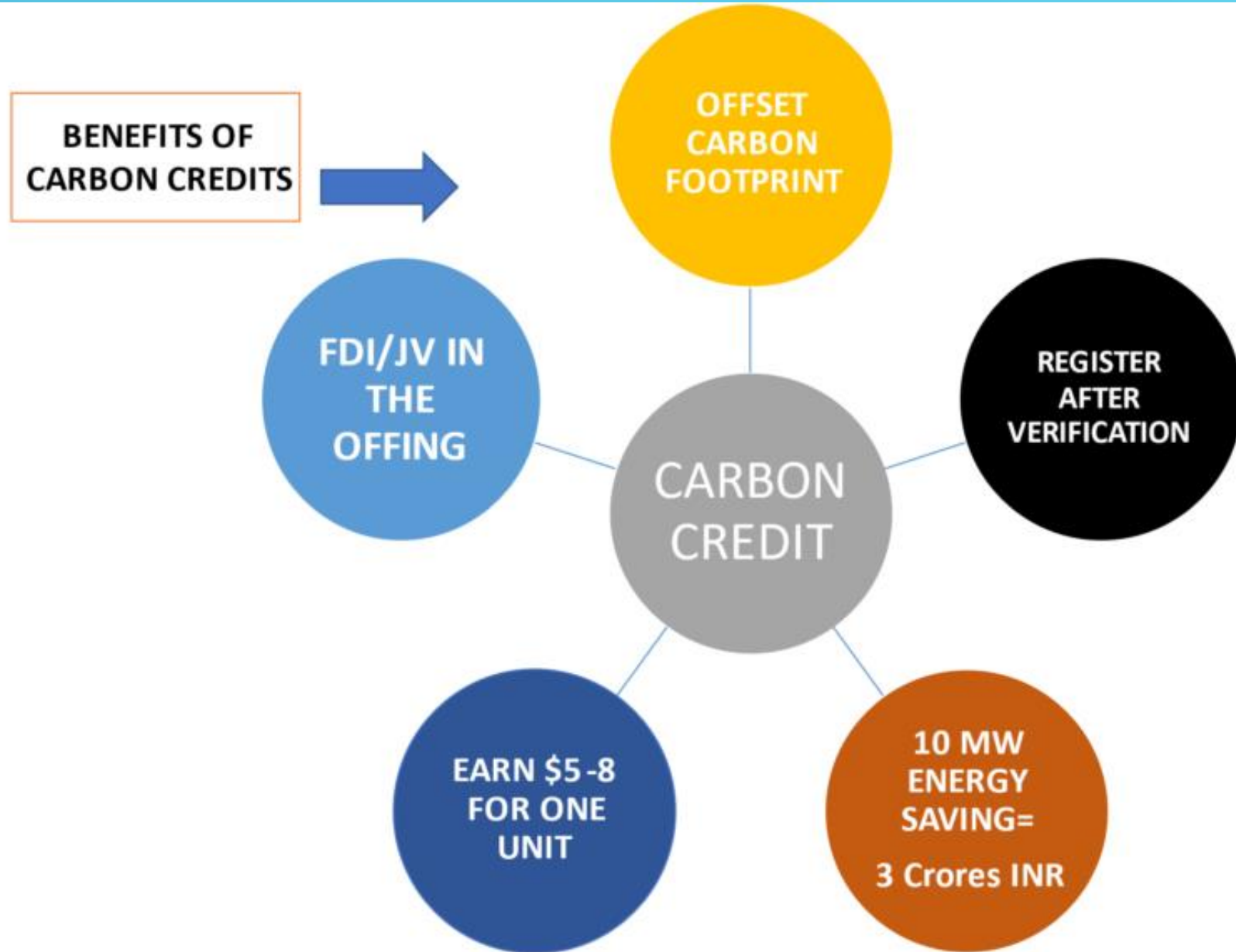
- ❑ **Carbon credits** are a key component of national and international emission trading schemes that have been implemented to mitigate global warming.
- ❑ Credits can be exchanged between businesses or bought and sold in international markets at the prevailing market price.
- ❑ Credits can be used to finance carbon reduction schemes between trading partners and around the world
- ❑ Trading of carbon credits happens in the form of CERs or Certified Emissions Reductions. CERs are in the form of certificates, just like a stock.
- ❑ A CER is given by the CDM Executive Board to projects in developing countries to certify that they have reduced greenhouse gas emissions by one tonne of carbon dioxide per year.

VOLUNTARY GHG EMISSION REDUCTION PROGRAMS THROUGH VCS (Verified Carbon Standards)

RATIONALE OF VER-Verified Emission Reduction to get CER (Certified Emission Reduction)

- ❑ Rising stakeholder pressure on organizations to act on climate change.
- ❑ Recognized fact that government action in itself is not sufficient to deal with carbon change impacts and more so in reversing the temperature rise.
- ❑ Therefore, corporate and individuals are taking it upon themselves to contribute and create tangible impacts in the global fight with Global Warming and Climate Change.
- ❑ Hence the term **VOLUNTARY** as they are not mandated under any law to reduce or neutralize their emissions.

BENEFITS OF CARBON CREDITS



OUR ROLE AS A CONSULTING COMPANY

- ❑ To do intensive research in Carbon Emission by a company.
- ❑ Create Carbon Credit through widely accepted UNFCCC methodology in 25 months time under Voluntary Scheme.
- ❑ Also arrange the sales of Carbon Credits earned through rigorous mechanism.

OUR TEAM:

Total 18 people forming the seasoned team includes expert from India, Bangladesh, Nepal & Australia



R B Srivastava
CEO & Leading Climate
Change Projects



Nihar Srivastava
GHG & CARBON
EXPERT



BIJAN MISHRA
SUSTAINABILITY HEAD



Vikas Maurya
Head-Clean Energy



Shantanu Roy
CDM & ESG Expert



RAGINI JAIN
CONSULTANT-GLOBAL PROJECTS

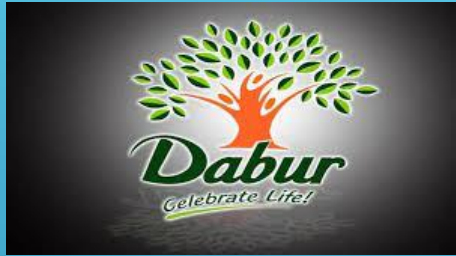


Purna Srivastava
Technical Head-
Electronics



S Virdhi
Waste Management
Expert

OUR CLIENTS



Thanks!

Any questions?

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